



VISUAL COMMUNICATION FOR EDUCATORS

**HOW TO CUT THROUGH THE CLUTTER TO
CONVEY YOUR MESSAGE**

OBJECTIVES

INFORMATION LITERACY

- UNDERSTAND THE VALUE OF LEARNING VISUAL COMMUNICATION

INFORMATION DESIGN & ARCHITECTURE

- UNDERSTAND THE BASIC CONCEPTS BEHIND EFFECTIVE VISUAL COMMUNICATION

OPTIMAL APPLICATION

- UNDERSTAND THE APPLICATION OF CONCEPTS TO COMMUNICATE EFFECTIVELY

DATE & TIME - ON 04TH APRIL AT 12.30 P.M - 1.00 P.M

VENUE -

DR DINIL ABEYGUNAWARDANE

CONTENT CREATOR
VISUAL COMMUNICATOR & COLOUR MANAGEMENT ADVISER
DIRECTOR
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