

# RHYTHM TO PERSONALITY

## in Collaboration with CSDS Flair

A novel Career guidance programme to enhance the value of J'pura undergraduates' personality in collaboration with the University of the Visual & Performing Arts - Colombo.

### - First Session -

Guest Artist : Mr. Keerthi Pasquel | Famous Guitarist & Vocalist  
Guest Speakers : Ms. Madhavi Shilpadhipathi | Manager – Group HR (MAS Capital (Pvt) Ltd.)  
Mr. Sarath Fernando | Head of Applied Music - University of the Visual & Performing Arts

### Programme Introduction

Career guidance unit of the University of Sri Jayewardenepura always tries to do innovative work to enhance the capability of our J'pura graduates. We need to give guidance to frame an all-rounder characteristic and develop specific outstanding qualities among other graduates come to the job market. We are focusing change positively our undergraduate's mindset in engaging and showing opportunities in different fields, guiding them to take the maximum benefits to take the profit to develop their personality to face the challenges at the job market. Then students can understand the necessity and importance of enhancing their skills. Therefore the career guidance unit introduces different clubs activities to motivate students to enhance different skills which are highly useful to market themselves in the complete job market.

The CSDS Flair of Career Skills development Society sub activity club mainly introduces students to develop their inborn talents in music, dancing etc. Last few years, this club engaged simply but successfully longed musical video (Dasin hadana) and formed CSDS Flair musical band to enhance our undergraduates' capabilities in the artistic field. But from this year 2019 we CGU highly focuses to motivate for developing these inborn talents of our J'pura undergraduates. Therefore "CSDS fair" is catering for developing and motivating specific capabilities /inborn talents among the J'pura undergraduates.

When considering the employer expectations in the current labour market, it is identified organizations are seeking graduates not only with the subject knowledge. Therefore to produce employable graduates, need a different type of employability skills to stand out with the competition in the job market. With that competition alone with only academic qualifications are not sufficient to demonstrate as an employable person. Therefore employability is not just about skills, it's also about capabilities or competencies: aptitude, attitude and behavior. Many students come with their talents to the University. But the majority of the students are giving up their inborn talents after coming back to the university. Therefore it is highly recognized to have a coordination center to further develop their talents to add value to their education. As an active team member of sports or club activities etc, proven communication skills, ability to take responsibilities as well as the inborn capabilities such as music, dancing also help graduates in any field ( to be managers,scientist..etc) to stand out their personality from others and demonstrate their capability as all-rounder characteristics. As well as can prove their positive attitude towards dedication for lifelong learning. Therefore Career Guidance Unit "CSDS flair" need more facilities to provide its service to undergraduates and plan main Annual key activities to start its service to the Undergraduates community.

“Rhythm to personality” workshop series, Guitar training and facilitating the CSDS Flair band

“Rhythm to personality” the novel Career Guidance programme mainly focus to motivate our undergraduates to involve in Artistic activities to help them to become and mold with outstanding personality with perfect graduates among the other rest of the graduates.

### Overall Main Objective of the programme

To motivate J’pura undergraduates in developing Artistic capabilities and help those to become free stress all-rounders to match the current demand of the labour market.

This programme is design with three steps.

1) “Rhythm to personality” Workshop series (3 workshop series will be organized with the participation of very famous professionals/Manager, Doctor, scientist) who already involve in professional careers in government or private sector but decorating their personality or take outstanding benefits through the artistic talents.

#### **Objective** – Rhythm to personality Workshop series

Give awareness of taking benefit of learning Music, Dancing, etc as another marketable extra qualification and skills for any other field professionals (eg- Doctors, Scientist, Managers etc).

2) Weekly conducting (3 months) box Guitar training evening programme at CGU (any faculty-student can join) free of charge programme to develop playing the guitar.

#### **Objective-** Guitar three months training programme

The guitar is an instrument that brings people together as a group and connects them through music. Socially, guitarists can enjoy the following benefits

- Bring new people into one's world by unveiling hidden talent.
- Easily take attention from others
- Easy to take the first impression
- Easy to become a well-rounded person by learning to play the guitar.
- Improve students’ concentration and memory
- Promotes and great way to enhance student’s social skills
- Fosters self-expression and relieves stress
- Elevates your performance skills and reduces stage fright

3) Providing facilities to CSDS Flair band to conduct their practices regularly

Career Guidance unit of University is one of the main coordination centers for all faculty students’ talents and shelter to a get-together of all faculty talented students. This CSDS Flair band represents the mix of talents in all faculties’ talented students. Hiring instruments for daily based practices are too expensive and unworkable to bear students according to their busy schedules. As well as unfortunately there is no this type of facilities in any unit in university to exchange and use for any professional programmes.

## Other Objectives

Workshop series, Guitar training and CSDS band

- Attract more members to the CSDS flair (“Sahaja Shakthi” inborn talent club)
- Motivate students to participate in different artistic activities in the university
- Identify specific resource people from the industry with the reputation in the artistic field and develop the networking for future requirements.

## **Special Remarks**

*This innovative program is designed and coordinated by Ms. Chathurangani Thennakoon, who has academic career as the Senior Career Advisor and Aesthetic background in music as a Visharada qualified musician violin and a guitar player.*