

Guide lines to use University Logo.

1. Registered students and staff members can use the University logo in relation to their administrative activities and academic materials. A prior written approval is required from the Registrar for using logo on material connected with fundraising activities such as T-shirt, Mugs and book mark printing.
2. The latest version of the logo should be used as depicted in the downloadable formats (PNG/ PDF) in the University website. (<https://www.sjp.ac.lk/branding-and-visual-identity/>)
3. The University logo must be placed appropriately top left middle or right of the document.
4. The logo must be used in it full form. Do not alter the basic format of the logo or distort the appearance of the logo by changing the colors.
5. The basic size of the logo can be changed. How ever Logo width and height should be same proportion.
6. A prior written approval is required from the registrar if the University Logo is used for any commercial purposes including on university event, advertising or promotional campaigns or sponsorship.
7. The University logo shouldn't be used in a manner that disparages the regulation of the University or violates any applicable laws or regulations or internal rules of the University.